# PARKS & RECREATION Event Sponsorships



#### **Chippewa Township**

2811 Darlington Road Beaver Falls, PA 15010





#### **About Us**

Chippewa Township Parks & Recreation Department hosts events and activities that create, build, and inspire community building. Our events are made possible with the involvement of a dedicated individual and corporate community whose sponsorship ensures that our traditions stay alive and thriving. Support our community through sponsorship and cement your place in the lives of our workers, residents, and greater community who love Chippewa Township!





## What We Do



Our Director of Parks & Recreation and our Recreation Board work together on a slate of seasonal activities for all ages, from toddlers to senior citizens. Our events and activities for the community range from summer camp programs, seasonal and holiday events, to concerts, movies, and retired citizen events.











# Large Scale Event Sponsorships



#### Community

#### Day

Saturday, July 8, 2023 4:00 pm - 8:00 pm Wright Fields @ Veteran's Park Anticipated Attendance: 2,500+ Event Sponsor: \$3,000

Concert Sponsor: \$2,000 Feature Sponsor: \$1,000

General Sponsor: \$50 - \$500 (unlimited)

 With 2 local live bands, food trucks, vendors, inflatables, a car show, crafts, and more, we are looking forward to another great event this year!

#### Christmas in Chippewa

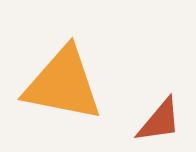
Saturday, December 2 4:00 pm - 8:00 pm Wright Fields @ Veteran's Park Anticipated Attendance: 2,000+ Event Sponsor: \$5,000 (1 available)

Santa Stop: \$2,000 (1 available)

Feature Sponsor: \$1,000 (unlimited)

General Sponsor: \$100 - \$500 (unlimited)

 We have hosted 2 years of successful events and are looking to continue to grow our light displays in order to keep the decorations up all season!





# Large Scale Event Sponsorships



#### Kids Octoberfest

Saturday, October 14 3:00 pm - 6:00 pm Wright Fields @ Veteran's Park Event Sponsor: \$1,000 (1 available)
Activity Sponsor: \$250 (4 available)

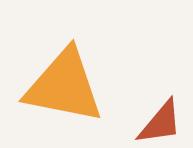
Vendor: Free

 Join us (and about 200 kids) as we celebrate fall with our annual Octoberfest event. This year we will be switching to Wright Fields, hosting a hay ride, a pumpkin picking, fall crafts and games, all in coordination with our McKinley School House Chili Sale.

#### McKinley School House Chili Sale

Saturday, October 14 3:00 pm - 6:00 pm Event Sponsor: \$500 Pie Sponsor: \$300

 Our 2nd Annual Chili Sale is slated to be even bigger than our first. With 96 quarts of chili sold in 1 hour in 2022, we are looking forward to hosting this wonderful fundraiser in partnership with our Kids Octoberfest to bring in more people for both events. Donated funds will be used to offset costs to purchase and make chili and pies, so all proceeds can go to fix up and maintain the schoolhouse.





#### **Event Series**

## Sponsorships



#### Movie Nights

Saturday, June 17 Saturday, July 15 Saturday, August 19

Movies start at Dusk
Chippewa Park Shelter #3

Event Sponsor: \$250 - per movie - 3 available

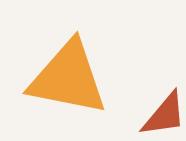
Series Sponsor: \$750 - All Three Movies

 Our movie nights are a big hit in the community bringing in an estimated 150+ people each month.
 These FREE events show a newer released movie, and we provide snacks and drinks on a first come first serve basis.

#### Summer Concert Series

Friday, June 16 Friday, July 21 Friday, August 18 7:00 pm Event Sponsor: \$400 (per concert - 3 available)
Series Sponsor: \$1,200 All three concerts

 Our Summer concert series is a staple in the community, particularly for the older population. We host anywhere from 75-125 people at each concert. These picnic style events include about an hour and half of music and a wonderful evening in the park.





# Children's Programs Sponsorships



#### Knothole Baseball

Tuesdays & Thursdays June 13 - July 20 9:00 am - Noon Team Sponsor: \$250 per team (4 available)

Program Sponsor: \$3,000 (1 available)

End of Season Party Sponsors: Goodie Bags & Picnic

Supplies Needed

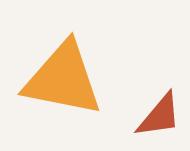
 This beginner baseball programs is for boys and girls ages 4–8, with any level of previous play. This is a non-competitive, learn the basics program with anywhere from 30 – 75 kids participating.

#### Summer Camps

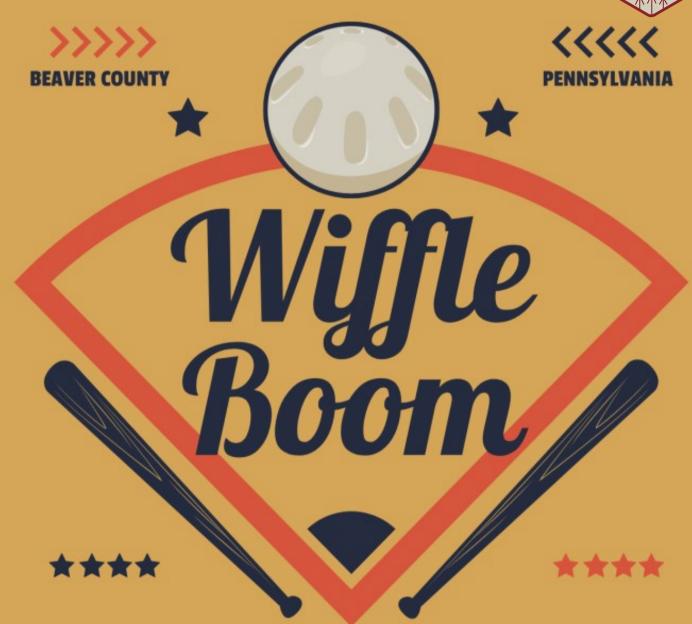
Various Dates & Locations June - August Summer Camp Series Sponsor: \$10,000

Session Sponsor: \$250

 Summer camp programs are for toddlers through pre-teens, and offered in 3 hour blocks of time, rotating mornings, afternoons, and evenings, and rotating through our various parks. If you are interested in sponsoring a particular summer camp session, please reach out to lauren@chippewa-twp.org







SATURDAY, JUNE 24, 2023

Beaver County's First Annual Wiffle Ball Tournament!

#### **REGISTER A TEAM**

4-5 person teams \$150 registration fee Guaranteed 4 games, t-shirts & swag bags!

#### **SPONSORSHIP LEVELS**

Tournament Sponsor: \$5,000 Gold Sponsor: \$1,000

Silver Sponsor: \$750 Bronze Sponsor: \$500 T-Shirt Sponsor: \$100

#### **Retired Citizens**

## CHIPPEWA TOWNSHIP PARKS AND RECREATION

### Meet-Ups

#### Monthly Themed Meetings

Last Tuesday of the Month Monthly Meeting Sponsorship: \$200

Summer Bus Trip: \$1,500

Each month we theme a meeting for our retirement age citizens. We have anywhere from 10 - 40 people attend. Most of our attendees are from Chippewa township, but some are from surrounding communities and we welcome them all.

January: New Year, New You

February: Fondue Fun

March: Spring Cleaning

April: Garden Prep & Planning

May: Sahli Park Tour & Talk

June: Beat the Heat

July: Geneva on the Lake Bus Trip

August: Financial Fall Planning

September: Fall Craft Day

October: Trick or Treat

November/December: Christmas Party





#### Vendor

## Opportunities



#### Be A Vendor

We offer vendor opportunities at a variety of our events throughout the year and would love to see your business or organization set up a booth. Any non-profits can set up a booth for free, and individuals and businesses are charged a minimal fee of \$20/booth.

- Chippewa Township Community Day
  - o Saturday, July 8
- Christmas in Chippewa
  - o Saturday, December 2

Interested: Register at: chippewa.recdesk.com



# Naming Rights Sponsorships



In addition to all our events and activities hosted throughout the year, we have a number of facilities and amenities that are available for naming rights. If you are interested in putting an individual or business name on anything from a scoreboard to a picnic shelter, playground equipment, or a walking trail, I'd love to speak with you!

We also have smaller scale amenities available, including benches and picnic tables. Community members can purchase these in memory of someone, or on behalf of a business or organization.

If interested in a facility or amenity, please contact Lauren@chippewa-twp.org/724-601-1599 for specific details on naming right opportunities.



#### Contact Us

#### For More Information





- 2811 Darlington Road, Beaver Falls, PA 15010
- lauren@chippewa-twp.org
- www.chippewa-twp.org



## THANK YOU

For Your Time